July 21, 2026

Company	KPP GROUP HOLDINGS CO., LTD.
Representative	Yasuyuki Sakata, Representative Director of the Board, President & CEO
Securities Code	9274, TSE Prime Market
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Notice Regarding the Expansion of the Shareholder Benefit Program to Enhance Shareholder Returns

The Company hereby announces that, at the meeting of its Board of Directors held today, it resolved to revise the contents of its Shareholder Benefit Program, as described below.

1. Reason for the Revision

   The Company sincerely appreciates the continued support of its shareholders. To enhance the appeal of investing in the Company's shares and to encourage a greater number of investors to hold the Company's shares on a medium- to long-term basis, the Company has decided to expand its shareholder benefit program. Accordingly, the Company hereby announces the details of this enhancement.

2. Details of the Revision

   The opportunity to receive a book gift card will be offered twice annually. The card to be presented to shareholders of record as of September 30, 2026 is currently planned to feature the popular Japanese Manga character *Crayon Shin-chan*.

＜Current Benefit Criteria＞

Shares Held	Number of Benefit	Record Date	Benefit
100 shares or more	Once per year	March 31	Book Gift Card worth JPY1,000

＜Revised Benefit Criteria＞

Shares Held	Number of Benefit	Record Date	Benefit
100 shares or more	Twice per year	March 31 and September 30	Book Gift Card worth JPY1,000

3. Effective Date of Revision

The revised Shareholder Benefit Program will apply to shareholders who are listed or recorded in the Company's shareholder register as of September 30, 2026.

Through the provision of Book Gift Cards, the Company seeks to increase opportunities for shareholders to engage with books and to contribute to the development of reading and print culture. The Company will continue to strive to enhance its corporate value, strengthen returns to shareholders, and achieve sustainable growth. We sincerely appreciate the continued support of our shareholders and look forward to your ongoing support in the future.