July 24, 2026

Company	KPP GROUP HOLDINGS CO., LTD.
Representative	Yasuyuki Sakata, Representative Director of the Board, President & CEO
Securities Code	9274, TSE Prime Market
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Announcement of the Full-Scale Expansion of the Visual Communication Business in Japan

-Acquisition of Shares of CHUGAI PHOTO & CHEMICAL CO. LTD. by Our Consolidated Subsidiary (Resulting in Its Becoming a Sub-Subsidiary)-

We hereby announce that KOKUSAI PULP & PAPER CO., LTD. (Head Office: Chuo-ku, Tokyo), a consolidated subsidiary of the Company, has entered into a share transfer agreement to acquire all outstanding shares of CHUGAI PHOTO & CHEMICAL CO. LTD. (Head Office: Sumida-ku, Tokyo; hereinafter "CHUGAI PHOTO & CHEMICAL"), a company engaged in the visual communication business, including the sale of printing media and related materials as well as photography-related operations. Details are provided below.

1. Reason for the Shares Acquisition

The Company is executing a transformation of its business portfolio as a key component of the business strategy set forth in its Fourth Medium-Term Management Plan, which ends in the fiscal year ending March 31, 2028.

CHUGAI PHOTO & CHEMICAL and its subsidiaries are engaged in the sale of visual communication-related products in Japan, including inkjet media, hardware such as printers, and inks. In addition, through their photography-related business, they manufacture photographic chemicals and sell photo-related products. They also hold a 50% equity stake in Ilford Imaging Europe GmbH, the owner of the trademark rights to "ILFORD", one of the world's most renowned brands in the photography industry with a history spanning nearly 150 years. Through this investment, they market ILFORD-branded fine art papers, photographic films, and other products across Asia, including Japan, as well as Europe.

This acquisition is in line with the Company's strategy to expand its business domains and will accelerate the full-scale development of its Visual Communication business within the Northeast Asia segment (Japan). By combining the Company's customer base and global network with CHUGAI PHOTO & CHEMICAL's extensive product portfolio in the visual communication field, the Company expects to expand business opportunities with untapped customers, enhance profitability through the provision of high value-added products and services, and strengthen global procurement synergies.

The Company positions the Visual Communication business as a new source of earnings within the Northeast Asia segment and will actively expand this business to enhance its corporate value over the medium to long term.

2. Overview of the Transferring Company

(1)	Company Name	CHUGAI PHOTO & CHEMICAL CO., LTD. and six other group companies
(2)	Head Office Location	2-19-1 Narihira, Sumida-ku, Tokyo, Japan
(3)	Name of Representative	Mr. Keichi Shindo
(4)	Business Description	Manufacture of photographic chemicals and inkjet printing media, and distribution of large-format printers, photographic equipment, inks, and other related products
(5)	Year and Month of Establishment	October, 1948

3. Schedule

Expected Date of Share Acquisition: August 24, 2026

4. Future Outlook

The fair values of the acquired assets and liabilities are currently being assessed. As the financial impact arising from the application of purchase accounting has not yet been finalized, the effect of this transaction on the Company's consolidated financial results for the current fiscal year is currently under review. Should any matters requiring disclosure arise in the future, the Company will promptly make an announcement.

This transaction represents the Company's full-scale entry into the Visual Communication business within the Northeast Asia segment (Japan). From the perspectives of expanding business domains and transforming the business portfolio, the Company believes that the acquisition will contribute to enhancing the corporate value of the Group over the medium to long term.