

July 7, 2016

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LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## June 2016: MONTHLY DISCLOSURE Started Sales of New Long-term Disability “Hataraku-Hito 2”

TOKYO, July 7, 2016 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for June 2016.

Annualized premium<sup>\*1</sup> of new business in the month of June 2016 was 124 million yen (125% of June 2015). The number of applications was 3,494 (138% of June 2015), with the number of new business at 2,586 (127% of June 2015). Accordingly, annualized premium<sup>\*1</sup> of policies-in-force was 9,551 million yen. The number of policies-in-force as of the end of June 2016 resulted in a total of 228,846, and sum insured of policies-in-force stands at 1,924,095 million yen.

In June 2016, insurance premiums and claims and benefits recorded 786 million yen (107% of June 2015) and 144 million yen (185% of June 2015), respectively.

Lifenet reviewed its long-term disability products and launched the new product “Hataraku-Hito 2” on June 1, which was renewed with further enhanced coverage.

### Topics

- Jun. 1 Started Sales of New Long-term Disability “Hataraku-Hito 2”  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20160601408887/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160601408887/pdfFile.pdf)
- Jun. 17 To Launch “au Life Insurance” with Refunds from December 2016  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20160617426931/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160617426931/pdfFile.pdf)
- Jun. 26 Held 10th Annual General Meeting of Shareholders  
<http://ir.lifenet-seimei.co.jp/en/stock/meeting.html>

Lifenet’s steady growth of policies-in-force has been driven by the public’s increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers’ trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

| Number of new business (month)                          | Jun. 2016 | Jun. 2015 |
|---|-----------|-----------|
| Number of applications                                  | 3,494     | 2,536     |
| Number of new business                                  | 2,586     | 2,029     |
| Sum insured of new business <sup>*3</sup> (million yen) | 15,025    | 15,286    |
| Annualized premium <sup>*1</sup> (million yen)          | 124       | 99        |
| - excl. death coverage (million yen)                    | 77        | 52        |

| Number of new business (accumulated total)              | Apr. 2016 - Jun. 2016 | Apr. 2015 - Jun. 2015 |
|---|-----------------------|-----------------------|
| Number of applications                                  | 10,129                | 7,831                 |
| Number of new business                                  | 7,307                 | 5,756                 |
| Sum insured of new business <sup>*3</sup> (million yen) | 43,368                | 45,571                |
| Annualized premium <sup>*1</sup> (million yen)          | 341                   | 279                   |
| - excl. death coverage (million yen)                    | 209                   | 146                   |

| Number of policies-in-force                                  | End of Jun. 2016 | End of Jun. 2015 |
|--|------------------|------------------|
| Number of policies-in-force                                  | 228,846          | 217,335          |
| - Term Life <sup>*4</sup>                                    | 119,081          | 113,690          |
| - Whole-Life Medical <sup>*4</sup>                           | 68,961           | 66,185           |
| - Term Medical Care <sup>*4</sup>                            | 10,955           | 11,660           |
| - Long-Term Disability <sup>*4</sup>                         | 29,849           | 25,800           |
| Sum insured of policies-in-force <sup>*3</sup> (million yen) | 1,924,095        | 1,850,441        |
| Annualized premium <sup>*1</sup> (million yen)               | 9,551            | 8,917            |
| - excl. death coverage (million yen)                         | 4,388            | 4,011            |

| Insurance premiums and claims (million yen) | Jun. 2016 | Jun. 2015 |
|---|-----------|-----------|
| Insurance premiums                          | 786       | 737       |
| Insurance claims and benefits               | 144       | 77        |

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and July be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

\*4: Term Life insurance: "Kazoku" and au Term Insurance, Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, au Medical Insurance and au Medical Insurance for Women, Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito" and "Hataraku-Hito 2".

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