

October 7, 2016
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LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

September 2016: MONTHLY DISCLOSURE
Annualized premium of new business was 96 million yen, 108% of September 2015

TOKYO, October 7, 2016 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for September 2016.

Annualized premium^{*1} of new business in the month of September 2016 was 96 million yen (108% of September 2015). The number of applications was 2,956 (110% of September 2015), with the number of new business at 2,061 (108% of September 2015). Accordingly, annualized premium^{*1} of policies-in-force was 9,694 million yen. The number of policies-in-force as of the end of September 2016 resulted in a total of 231,552, and sum insured of policies-in-force stands at 1,936,576 million yen.

In September 2016, insurance premiums and claims and benefits recorded 797 million yen (107% of September 2015) and 83 million yen (96% of September 2015), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Sep. 2016	Sep. 2015
Number of applications	2,956	2,689
Number of new business	2,061	1,911
Sum insured of new business ^{*3} (million yen)	11,241	12,868
Annualized premium ^{*1} (million yen)	96	89
- excl. death coverage (million yen)	61	49

Number of new business (accumulated total)	Apr. 2016 - Sep. 2016	Apr. 2015 - Sep. 2015
Number of applications	18,495	15,496
Number of new business	13,619	11,403
Sum insured of new business ^{*3} (million yen)	79,014	86,431
Annualized premium ^{*1} (million yen)	635	548
- excl. death coverage (million yen)	393	292

Number of policies-in-force	End of Sep. 2016	End of Sep. 2015
Number of policies-in-force	231,552	219,471
- Term Life ^{*4}	120,070	114,912
- Whole-Life Medical ^{*4}	69,454	66,623
- Term Medical Care ^{*4}	10,806	11,498
- Long-Term Disability ^{*4}	31,222	26,438
Sum insured of policies-in-force ^{*3} (million yen)	1,936,576	1,868,961
Annualized premium ^{*1} (million yen)	9,694	9,043
- excl. death coverage (million yen)	4,483	4,075

Insurance premiums and claims (million yen)	Sep. 2016	Sep. 2015
Insurance premiums	797	745
Insurance claims and benefits	83	87

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito" and "Hataraku-Hito 2".

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