

April 4, 2017  
Daisuke Iwase, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

## Term Life “Kazoku” and Long-term Disability “Hataraku-Hito2” Ranked 1st in Kakaku.com Insurance Award 2017

TOKYO, April 4, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance “Kazoku” and Long-term Disability Insurance “Hataraku-Hito2” ranked number 1 in each category of the “Kakaku.com Insurance Award 2017”.

### ■ “Kakaku.com Insurance Award 2017”

Term Life “Kazoku” and Long-term Disability “Hataraku-Hito2” ranked first.



powered by Kakaku.com insurance

#### Category of Term Life



**Term Life**  
**“Kazoku”**

#### Category of Long-term Disability



**Long-term Disability**  
**“Hataraku-Hito2”**

Lifenet Insurance Company’s term life product “Kazoku” and long-term disability product “Hataraku-Hito2” were the most popular insurance products in each category from January through December 2016, receiving the highest number of applications in each category of Kakaku.com Insurance, the sales agent company of insurance products.

**About Lifenet** URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

Contact:

Investor Relations, Corporate Planning Department  
Tel: +81-3-5216-7900  
e-mail: [ir@lifenet-seimei.co.jp](mailto:ir@lifenet-seimei.co.jp)

*Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.*

LIFENET INSURANCE COMPANY

Copyright© LIFENET INSURANCE COMPANY All rights reserved.