

June 7, 2017

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

May 2017: MONTHLY DISCLOSURE

Annualized premium of new business was 109 million yen, 95% of May 2016

TOKYO, June 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for May 2017.

Annualized premium^{**1} of new business in the month of May 2017 was 109 million yen (95% of May 2016). The number of applications was 3,139 (100% of May 2016), with the number of new business at 2,442 (96% of May 2016). Accordingly, annualized premium^{**1} of policies-in-force was 10,210 million yen. The number of policies-in-force as of the end of May 2017 resulted in a total of 242,379, and sum insured of policies-in-force stands at 1,976,419 million yen.

In May 2017, insurance premiums and claims and benefits recorded 839 million yen (107% of May 2016) and 126 million yen (61% of May 2016), respectively.

Topics

- May 12 Financial Results for Fiscal 2016 Ended March 31, 2017
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170512470526/pdfFile.pdf
- European Embedded Value as of March 31, 2017
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170512470621/pdfFile.pdf
- May 18 9th Anniversary Since Commencement of Business

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	May 2017	May 2016
Number of applications	3,139	3,147
Number of new business	2,442	2,541
Sum insured of new business ^{*3} (million yen)	13,053	15,246
Annualized premium ^{*1} (million yen)	109	115
- excl. death coverage (million yen)	69	69

Number of new business (accumulated total)	Apr. 2017 - May 2017	Apr. 2016 - May 2016
Number of applications	6,409	6,635
Number of new business	5,248	4,721
Sum insured of new business ^{*3} (million yen)	26,655	28,343
Annualized premium ^{*1} (million yen)	233	217
- excl. death coverage (million yen)	149	131

Number of policies-in-force	End of May 2017	End of May 2016
Number of policies-in-force	242,379	227,714
- Term Life ^{*4}	123,841	118,575
- Whole-Life Medical ^{*4}	71,801	68,654
- Term Medical Care ^{*4}	10,357	11,017
- Long-Term Disability ^{*4}	36,380	29,468
Sum insured of policies-in-force ^{*3} (million yen)	1,976,419	1,917,038
Annualized premium ^{*1} (million yen)	10,210	9,489
- excl. death coverage (million yen)	4,840	4,349

Insurance premiums and claims (million yen)	May 2017	May 2016
Insurance premiums	839	782
Insurance claims and benefits	126	206

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

Contact:
Investor Relations, Corporate Planning Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

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