

August 1, 2017
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

**Lifenet Starts Sales of Cancer Insurance for Workers,
“Lifenet Cancer Insurance Double Yell” Today**
**Introducing Survivorship Support Services
to support those who are working while being treated for cancer**

TOKYO, August 1, 2017 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en>) announces the starting sales of its new product “Lifenet Cancer Insurance Double Yell” today.

“Lifenet Cancer Insurance Double Yell” is its first cancer insurance developed by making use of cancer patients’ opinions. In consideration of the current situation that approximately 75% of cancer patients continue working while receiving treatment after a cancer diagnosis^{*1}, Lifenet starts offering “Lifenet Cancer Insurance Double Yell” for workers with double support. It consists of “Treatment support benefit” which covers major cancer treatments and “Income support benefit” which supplements for the income decreases after suffering cancer.

Moreover, as Survivorship Support Services to support those who are working while being treated for cancer, Lifenet introduces support services such as “housekeeping services”, “support taxi”, “appearance care” and “home ingredient delivery”, which are mainly requested by cancer patients, in partnership with specialist companies in the respective fields.



3 features of “Lifenet Cancer Insurance Double Yell”

1. New concept of “backing up those who are working while being treated for cancer”

- The concept meets the trend continuing to work while receiving treatment for cancer is becoming popular

2. Provides double support preparing for treatment expenses and income decreases

- “Treatment support benefit” for the three main treatments including surgery
- “Income support benefit” for the decrease in income after suffering cancer

3. Introduces to full Survivorship Support Services reflecting opinions of cancer patients

- Introduction to various services such as “housekeeping services”, “support taxi”, “appearance care” and “home ingredients delivery” by partnering with specialist companies in the respective fields

*1 Data from Bureau of Social Welfare and Public Health, Tokyo Metropolitan Government

About LIFENET (URL: <http://ir.lifenet-seimei.co.jp/en/>)

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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