

August 7, 2017

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

July 2017: MONTHLY DISCLOSURE

Annualized premium of new business was 108 million yen, 107% of July 2016

TOKYO, August 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for July 2017.

Annualized premium^{*1} of new business in the month of July 2017 was 108 million yen (107% of July 2016). The number of applications was 3,216 (114% of July 2016), with the number of new business at 2,356 (110% of July 2016). Accordingly, annualized premium^{*1} of policies-in-force was 10,317 million yen. The number of policies-in-force as of the end of July 2017 resulted in a total of 244,734, and sum insured of policies-in-force stands at 1,985,941 million yen.

In July 2017, insurance premiums and claims and benefits recorded 847 million yen (107% of July 2016) and 181 million yen (224% of July 2016), respectively.

On August 1, Lifenet launched its new product “Lifenet Cancer Insurance Double Yell”. In consideration of the current situation that approximately 75% of cancer patients continue working while receiving treatment after a cancer diagnosis^{*2}, Lifenet starts offering “Lifenet Cancer Insurance Double Yell” for workers with double support. It consists of “Treatment support benefit” which covers major cancer treatments and “Income support benefit” which supplements for the income decreases after suffering cancer.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*3}

Number of new business (month)	Jul. 2017	Jul. 2016
Number of applications	3,216	2,824
Number of new business	2,356	2,150
Sum insured of new business ^{*4} (million yen)	11,961	12,806
Annualized premium ^{*1} (million yen)	108	101
- excl. death coverage (million yen)	67	62

Number of new business (accumulated total)	Apr. 2017 – Jul. 2017	Apr. 2016 – Jul. 2016
Number of applications	12,902	12,953
Number of new business	10,149	9,457
Sum insured of new business ^{*4} (million yen)	51,613	56,174
Annualized premium ^{*1} (million yen)	451	443
- excl. death coverage (million yen)	286	271

Number of policies-in-force	End of Jul. 2017	End of Jul. 2016
Number of policies-in-force	244,734	229,772
- Term Life ^{*5}	124,743	119,473
- Whole-Life Medical ^{*5}	72,347	69,151
- Term Medical Care ^{*5}	10,247	10,900
- Long-Term Disability ^{*5}	37,397	30,248
Sum insured of policies-in-force ^{*4} (million yen)	1,985,941	1,929,151
Annualized premium ^{*1} (million yen)	10,317	9,602
- excl. death coverage (million yen)	4,911	4,420

Insurance premiums and claims (million yen)	Jul. 2017	Jul. 2016
Insurance premiums	847	791
Insurance claims and benefits	181	81

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: Data from Bureau of Social Welfare and Public Health, Tokyo Metropolitan Government.

*3: This report is preliminary and may be different from the final settlement report.

*4: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*5: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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