

September 7, 2017
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LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

August 2017: MONTHLY DISCLOSURE

Annualized premium of new business was 136 million yen, 143% of August 2016

TOKYO, September 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for August 2017.

Annualized premium^{*1} of new business in the month of August 2017 was 136 million yen (143% of August 2016). The number of applications was 4,344 (168% of August 2016), with the number of new business at 3,065 (146% of August 2016). Accordingly, annualized premium^{*1} of policies-in-force was 10,400 million yen. The number of policies-in-force as of the end of August 2017 resulted in a total of 246,577, and sum insured of policies-in-force stands at 1,993,712 million yen.

In August 2017, insurance premiums and claims and benefits recorded 852 million yen (107% of August 2016) and 96 million yen (94% of August 2016), respectively.

Topics

- Aug. 1 Started Sales of Cancer Insurance for Workers, “Lifenet Cancer Insurance Double Yell”
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170801445148/pdfFile.pdf
- Aug. 9 Financial Results for 1Q of Fiscal 2017 Ending March 31, 2018
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170809452711/pdfFile.pdf

Lifenet’s steady growth of policies-in-force has been driven by the public’s increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers’ trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Aug. 2017	Aug. 2016
Number of applications	4,344	2,586
Number of new business	3,065	2,101
Sum insured of new business ^{*3} (million yen)	15,003	11,599
Annualized premium ^{*1} (million yen)	136	95
- excl. death coverage (million yen)	88	60

Number of new business (accumulated total)	Apr. 2017 – Aug. 2017	Apr. 2016 – Aug. 2016
Number of applications	17,246	15,539
Number of new business	13,214	11,558
Sum insured of new business ^{*3} (million yen)	66,616	67,773
Annualized premium ^{*1} (million yen)	588	538
- excl. death coverage (million yen)	375	331

Number of policies-in-force	End of Aug. 2017	End of Aug. 2016
Number of policies-in-force	246,577	230,645
- Term Life ^{*4}	125,409	119,739
- Whole-life Medical ^{*4}	72,687	69,281
- Term Medical Care ^{*4}	10,208	10,849
- Long-term Disability ^{*4}	37,983	30,776
- Cancer ^{*4}	290	-
Sum insured of policies-in-force ^{*3} (million yen)	1,993,712	1,932,819
Annualized premium ^{*1} (million yen)	10,400	9,648
- excl. death coverage (million yen)	4,967	4,451

Insurance premiums and claims (million yen)	Aug. 2017	Aug. 2016
Insurance premiums	852	797
Insurance claims and benefits	96	102

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance", Cancer Insurance: "Double Yell".

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