

March 7, 2018

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

February 2018: MONTHLY DISCLOSURE

Annualized premium of new business was 177 million yen, 134% of February 2017

TOKYO, March 7, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for February 2018.

Annualized premium*¹ of new business in the month of February 2018 was 177 million yen (134% of February 2017). The number of applications was 5,496 (136% of February 2017), with the number of new business at 4,110 (139% of February 2017). Accordingly, annualized premium*¹ of policies-in-force was 11,026 million yen. The number of policies-in-force as of the end of February 2018 resulted in a total of 261,031, exceeding 260,000 policies-in-force, and sum insured of policies-in-force stands at 2,048,974 million yen.

In February 2018, insurance premiums and claims and benefits recorded 900 million yen (110% of February 2017) and 137 million yen (106% of February 2017), respectively.

Topics

- Feb. 9 Financial Results for 3Q of Fiscal 2017 Ending March 31
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180208468043/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Feb. 2018	Feb. 2017
Number of applications	5,496	4,028
Number of new business	4,110	2,964
Sum insured of new business ^{*3} (million yen)	18,827	13,711
Annualized premium ^{*1} (million yen)	177	132
- excl. death coverage (million yen)	115	87

Number of new business (accumulated total)	Apr. 2017 – Feb. 2018	Apr. 2016 – Feb. 2017
Number of applications	47,151	35,811
Number of new business	34,920	26,185
Sum insured of new business ^{*3} (million yen)	166,052	140,995
Annualized premium ^{*1} (million yen)	1,530	1,206
- excl. death coverage (million yen)	997	766

Number of policies-in-force	End of Feb. 2018	End of Feb. 2017
Number of policies-in-force	261,031	237,693
- Term Life ^{*4}	130,276	122,189
- Whole-life Medical ^{*4}	75,945	70,701
- Term Medical Care ^{*4}	9,986	10,526
- Long-term Disability ^{*4}	41,868	34,277
- Cancer ^{*4}	2,956	-
Sum insured of policies-in-force ^{*3} (million yen)	2,048,974	1,958,208
Annualized premium ^{*1} (million yen)	11,026	9,992
- excl. death coverage (million yen)	5,400	4,692

Insurance premiums and claims (million yen)	Feb. 2018	Feb. 2017
Insurance premiums	900	821
Insurance claims and benefits	137	130

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell*.

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