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Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

Lifenet to Start Sales of the Revised Term Life Product *Kazoku* **Expanded options for a wider age range of customers**

TOKYO, March 12, 2018 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it will make revisions to insurance premium and coverage of its term life insurance product *Kazoku* in April 2, 2018 (planned) with development of Standard Mortality Table*¹ in April 2018.



Term Life *Kazoku*

Lifenet will revise not only insurance premium but also product by expanding its coverage options to enable customers in a wider age range to apply our product.

■ Main points of revised Term Life *Kazoku*

1. More reasonable insurance premium
2. Extend age to apply 20 to 70 years old
3. Extend insurance term to a maximum age of 90
4. Enable to choose 3 million yen as minimum insurance coverage amount for customers aged 51 years old and over

au Term Insurance sold through KDDI CORPORATION as Lifenet's insurance agent will be revised the same as Term Life *Kazoku*. The other life insurance products will not be revised with the development of Standard Mortality Table.

*¹ Standard Mortality Table is prepared by The Institute of Actuaries of Japan which is entrusted business from Financial Services Agency. It includes mortality rate and average life expectancy by gender and age for calculation of policy reserves. It was developed in the first time in 11 years since 2007.

About Lifenet URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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