

March 22, 2018
 Daisuke Iwase, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

Election of Executive Officers

TOKYO, March 22, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it decided to elect new Executive Officers, effective on June 24, 2018. The details are as follows:

1. Election of Executive Officers (effective on June 24, 2018)

| Name | New Position | Previous Position |
|---------------|--|--|
| Kaoru Katada | Executive Officer General Manager of Customer Services Division | Head of Operations Planning Department, Customer Services Division |
| Ryosuke Kondo | Executive Officer General Manager of Sales & Marketing Division | Head of Sales Planning Department, Sales & Marketing Division |

2. Resignation of Executive Officer (effective on June 24, 2018)

| Name | New Position | Previous Position |
|-------------------|---|--|
| Takahiro Yamasaki | Assistant General Manager of Customer Services Division | Executive Officer General Manager of Customer Services Division |

(Reference) Brief Career History of Newly Elected Executive Officers

| Name (Date of Birth) | Brief Career History |
|--------------------------------------|--|
| Kaoru Katada (August 29, 1980) | Apr. 2003 Joined Recruit Staffing Co., Ltd. Apr. 2004 Joined Taisay Building Management Co.,Ltd. Feb. 2008 Joined Lifenet Insurance Company Jan. 2016 Head of Operations Planning Department, Customer Services Division (incumbent) |
| Ryosuke Kondo (September 5, 1980) | Apr. 2003 Joined PIONEER CORPORATION Oct. 2009 Joined JAPAN POST INSURANCE Co., Ltd. Mar. 2012 Joined Lifenet Insurance Company Jan. 2016 Head of Corporate Planning Department, Corporate Strategy Division Apr. 2017 Head of Sales Planning Department, Sales & Marketing Division (incumbent) |

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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