# **NEWS RELEASE**



April 2, 2018

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

# Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2*Ranked 1st in *Kakaku.com Insurance Award 2018*for 2nd Consecutive Year

TOKYO, April 2, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <a href="http://ir.lifenet-seimei.co.jp/en/">http://ir.lifenet-seimei.co.jp/en/</a>) announces that Term Life Insurance Kazoku and Long-term Disability Insurance Hataraku-Hito 2 ranked 1st in each category of the Kakaku.com Insurance Award 2018.

#### ■ Kakaku.com Insurance Award 2018

Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* ranked 1st for 2nd consecutive year



Category of Term Life



Term Life *Kazoku* 



**Category of Long-term Disability** 



Lifenet Insurance Company's term life product *Kazoku* and long-term disability product *Hataraku-Hito* 2 were the most popular insurance products in each category from January through December 2017, receiving the highest number of applications in each category of Kakaku.com Insurance, the sales agent company of insurance products.

### About Lifenet URL: http://ir.lifenet-seimei.co.jp/en/

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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