

May 9, 2018

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## April 2018: MONTHLY DISCLOSURE

**Annualized premium of new business was 166 million yen, 134% of April 2017**

TOKYO, May 9, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for April 2018.

Annualized premium\*<sup>1</sup> of new business in the month of April 2018 was 166 million yen (134% of April 2017) with the number of new business at 3,885 (138% of April 2017). Accordingly, annualized premium\*<sup>1</sup> of policies-in-force was 11,244 million yen. The number of policies-in-force as of the end of April 2018 resulted in a total of 266,201, and sum insured of policies-in-force stands at 2,071,764 million yen.

In April 2018, insurance premiums and claims and benefits recorded 922 million yen (111% of April 2017) and 148 million yen (103% of April 2017), respectively.

### Topics

- Apr. 2 Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* Ranked 1st in *Kakaku.com Insurance Award 2018* for 2nd Consecutive Year  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20180402403045/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180402403045/pdfFile.pdf)
- Apr. 4 Products Ranked 1st in 2 Categories in *the Most Chosen Insurance Ranking 2018* of HOKEN ICHIBA  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20180404404662/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180404404662/pdfFile.pdf)
- Apr. 11 Cancer Insurance *Double Yell* Received the Grand Prize in *Nikkei TRENDY Magazine*  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20180411409213/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180411409213/pdfFile.pdf)
- Long-term Disability *Hataraku-Hito 2* Ranked 1st in *Nikkei TRENDY Magazine*  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20180411409218/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180411409218/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Apr. 2018	Apr. 2017
Number of new business	3,885	2,806
Sum insured of new business <sup>*3</sup> (million yen)	21,795	13,602
Annualized premium <sup>*1</sup> (million yen)	166	124
- excl. death coverage (million yen)	99	80

Number of new business (accumulated total)	Apr. 2018	Apr. 2017
Number of new business	3,885	2,806
Sum insured of new business <sup>*3</sup> (million yen)	21,795	13,602
Annualized premium <sup>*1</sup> (million yen)	166	124
- excl. death coverage (million yen)	99	80

Number of policies-in-force	End of Apr. 2018	End of Apr. 2017
Number of policies-in-force	266,201	241,202
- Term Life <sup>*4</sup>	132,226	123,423
- Whole-life Medical <sup>*4</sup>	77,026	71,517
- Term Medical Care <sup>*4</sup>	9,882	10,404
- Long-term Disability <sup>*4</sup>	43,150	35,858
- Cancer <sup>*4</sup>	3,917	-
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,071,764	1,971,483
Annualized premium <sup>*1</sup> (million yen)	11,244	10,155
- excl. death coverage (million yen)	5,542	4,802

Insurance premiums and claims (million yen)	Apr. 2018	Apr. 2017
Insurance premiums	922	834
Insurance claims and benefits	148	144

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and may be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

\*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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