

August 28, 2018
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* Ranked 1st in *Life Insurance Ranking!* Magazine

TOKYO, August 28, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 2* ranked 1st in each category of the *Life Insurance Ranking!* magazine published by TAKARAJIMASHA, Inc. in August 2018.

■ Ranked 1st in the *Life Insurance Ranking!* magazine

Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* ranked 1st



This ranking is based on questionnaire results by 19 insurance professionals including financial planners with enough knowledge of insurance products. Recommended insurance products were selected in each coverage category and ranked. Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 2* ranked 1st in each category.

About Lifenet URL: <https://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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