

October 5, 2018
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

September 2018: MONTHLY DISCLOSURE

**New business performance resulted in a strong performance,
the highest in 5 years following August 2018**

TOKYO, October 5, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for September 2018.

Annualized premium*¹ of new business in the month of September 2018 was 227 million yen (160% of September 2017). The number of new business was 5,261 (163% of September 2017), continuing to exceed 5,000 from August 2018.

Accordingly, annualized premium*¹ of policies-in-force was 11,980 million yen. The number of policies-in-force as of the end of September 2018 exceeded 280,000, resulting in a total of 283,229, and sum insured of policies-in-force stands at 2,160,606 million yen.

In September 2018, insurance premiums and claims and benefits recorded 970 million yen (113% of September 2017) and 171 million yen (116% of September 2017), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Sep. 2018	Sep. 2017
Number of new business	5,261	3,228
Sum insured of new business ^{*3} (million yen)	27,614	15,196
Annualized premium ^{*1} (million yen)	227	142
- excl. death coverage (million yen)	134	93

Number of new business (accumulated total)	Apr. 2018 - Sep. 2018	Apr. 2017 - Sep. 2017
Number of new business	28,048	16,442
Sum insured of new business ^{*3} (million yen)	153,499	81,812
Annualized premium ^{*1} (million yen)	1,209	730
- excl. death coverage (million yen)	709	468

Number of policies-in-force	End of Sep. 2018	End of Sep. 2017
Number of policies-in-force	283,229	248,635
- Term Life ^{*4}	139,492	126,102
- Whole-life Medical ^{*4}	80,354	73,122
- Term Medical Care ^{*4}	9,728	10,176
- Long-term Disability ^{*4}	46,014	38,553
- Cancer ^{*4}	7,641	682
Sum insured of policies-in-force ^{*3} (million yen)	2,160,606	2,001,647
Annualized premium ^{*1} (million yen)	11,980	10,493
- excl. death coverage (million yen)	5,965	5,030

Insurance premiums and claims (million yen)	Sep. 2018	Sep. 2017
Insurance premiums	970	858
Insurance claims and benefits	171	148

- *1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- *2: This report is preliminary and may be different from the final settlement report.
- *3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- *4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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