## **NEWS RELEASE**



October 19, 2018
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

## Lifenet Received Gold Rating in the PRIDE Index for LGBT Initiatives for 3rd Consecutive Year

TOKYO, October 19, 2018 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <a href="https://ir.lifenet-seimei.co.jp/en/">https://ir.lifenet-seimei.co.jp/en/</a>) announces Lifenet has received Gold Rating in the PRIDE Index 2018 for LGBT\*1 initiatives for 3rd consecutive year. The PRIDE Index is hosted by work with Pride (wwP).

The PRIDE Index is the benchmark for better working environment for LGBT in Japan. Companies and organizations are evaluated by 5 index categories – Policy, Representation, Inspiration, Development and Engagement, and ranked as Gold, Silver and Bronze<sup>\*2</sup>.

Lifenet received the highest Gold for all 5 index categories for 3rd consecutive year among 153 companies and organizations.







■ Initiative: Same-sex partners accepted as beneficiaries

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet has accepted same-sex partners as the designated beneficiaries of its insurance products since November 2015.

(https://www.lifenet-seimei.co.jp/rainbow/ Japanese only)

- \*1 Sexual minorities including lesbian, gay, bisexual and transgender
- \*2 Detailed PRIDE Index <a href="http://www.workwithpride.jp/pride.html">http://www.workwithpride.jp/pride.html</a> (Japanese only)

## About work with Pride URL: <a href="http://www.workwithpride.jp/">http://www.workwithpride.jp/</a> (Japanese only)

work with Pride is a private organization to support the promotion and institutionalization of diversity management relating to sexual minorities including lesbian, gay, bisexual and transgender in companies and organizations.

## About LIFENET URL: https://ir.lifenet-seimei.co.jp/en/

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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