

October 29, 2018
 Ryosuke Mori, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

**Lifenet Cancer Insurance *Double Yell* Ranked 1st
 in *MONOQLO the MONEY* Magazine**
Highest evaluation for its reasonable insurance premium and wide coverages

TOKYO, October 29, 2018 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces Lifenet Cancer Insurance *Double Yell* ranked number one in the cancer insurance product category of the insurance product ranking in the *MONOQLO the MONEY* magazine published by Shinyusha Co., Ltd.



- Cancer insurance product *Double Yell* ranked 1st in the cancer insurance product category in the *MONOQLO the MONEY* magazine



Cancer Insurance *Double Yell* which was launched in August 2017 is its cancer insurance based on a new concept of backing up those who are working while being treated for cancer with double support, consisting of Treatment support benefit which covers major cancer treatments, and Income support benefit, which supplements for the income decreases after suffering cancer.

In the ranking, Cancer insurance *Double Yell* is evaluated as number one by 107 insurance professionals including financial planners and sales representatives because of its reasonable insurance premium and wide coverages.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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