## **NEWS RELEASE**



January 10, 2019 Ryosuke Mori, President LIFENET INSURANCE COMPANY (Securities Code: 7157, TSE Mothers)

## **December 2018: MONTHLY DISCLOSURE**

Annualized premium of new business was 219 million yen, 138% of December 2017

TOKYO, January 10, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <a href="https://ir.lifenet-seimei.co.jp/en/">https://ir.lifenet-seimei.co.jp/en/</a>) announces the monthly business performance for December 2018.

Annualized premium\*1 of new business in the month of December 2018 was 219 million yen (138% of December 2017) with the number of new business at 5,173 (143% of December 2017). Accordingly, annualized premium\*1 of policies-in-force was 12,510 million yen. The number of policies-in-force as of the end of December 2018 resulted in a total of 295,684, and sum insured of policies-in-force stands at 2,221,907 million yen.

In December 2018, insurance premiums and claims and benefits recorded 1,026 million yen (115% of December 2017) and 152 million yen (160% of December 2017), respectively.

Lifenet's steady growth of polices-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <a href="https://ir.lifenet-seimei.co.jp/en/company/manifesto.html">https://ir.lifenet-seimei.co.jp/en/company/manifesto.html</a>)

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Number of new business, polices-in-force and premiums and claims (preliminary report)\*2

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Number of new business (month)	Dec. 2018	Dec. 2017	
Number of new business	5,173	3,622	
Sum insured of new business*3(million yen)	26,588	17,350	
Annualized premium*1(million yen)	219	159	
- excl. death coverage (million yen)	128	104	

N	umber of new business (accumulated total)	Apr. 2018 - Dec. 2018	Apr. 2017 - Dec. 2017
Number of new business		45,360	26,997
Sum insured of new business*3(million yen)		241,763	130,560
Annualized premium*1 (million yen)		1,951	1,191
	- excl. death coverage (million yen)	1,148	772

Number of policies-in-force		End of Dec. 2018	End of Dec. 2017
Ν	umber of policies-in-force	295,684	255,614
	- Term Life*4	144,933	128,440
	- Whole-life Medical*4	82,994	74,699
	- Term Medical Care*4	9,610	10,062
	- Long-term Disability*4	47,780	40,491
	- Cancer*4	10,367	1,922
Sı	um insured of policies-in-force*3 (million yen)	2,221,907	2,028,245
Aı	nnualized premium*1 (million yen)	12,510	10,796
	- excl. death coverage (million yen)	6,271	5,241

Insurance premiums and claims (million yen)	Dec. 2018	Dec. 2017
Insurance premiums	1,026	889
Insurance claims and benefits	152	94

<sup>\*1:</sup> Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of polices-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: Kazoku and au Term Insurance, Whole-life Medical insurance: Jibun, New Jibun, New Jibun for Women, au Medical Insurance and au Medical Insurance for Women, Term Medical Care insurance: Jibun Plus, Long-term Disability insurance: Hataraku-Hito, Hataraku-Hito 2 and au Long-term Disability Insurance, Cancer insurance: Double Yell and au Cancer insurance.

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