NEWS RELEASE



April 2, 2019 Ryosuke Mori, President LIFENET INSURANCE COMPANY (Securities Code: 7157, TSE Mothers)

Term Life and Long-term Disability Ranked 1st for Third Consecutive Year & Cancer Insurance Ranked 3rd in *Kakaku.com Insurance Award 2019*

TOKYO, April 2, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: https://ir.lifenet-seimei.co.jp/en/) announces that Term Life Insurance Kazoku and Long-term Disability Insurance Hataraku-Hito 2 ranked 1st while Cancer Insurance Double Yell ranked 3rd in each category of the Kakaku.com Insurance Award 2019.

■ Kakaku.com Insurance Award 2019

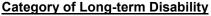
Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* ranked 1st for third consecutive year





Category of Term Life

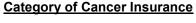






Cancer Insurance Double Yell ranked 3rd







Cancer Insurance

Double Yell

Lifenet Insurance Company's term life product *Kazoku* and long-term disability product *Hataraku-Hito 2* were the most popular insurance products in each category from January through December 2018, receiving the highest number of applications in each category of Kakaku.com Insurance, the sales agent company of insurance products.

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About LIFENET URL: https://ir.lifenet-seimei.co.jp/en/

Remembering to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

Contact:

Investor Relations, Corporate Planning Department

Tel: +81-3-5216-7900 e-mail: ir@lifenet-seimei.co.jp

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