

April 5, 2019
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

March 2019: MONTHLY DISCLOSURE
Annualized premium of new business was 268 million yen, 146% of March 2018

TOKYO, April 5, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for March 2019.

Annualized premium^{*1} of new business in the month of March 2019 was 268 million yen (146% of March 2018) with the number of new business at 6,074 (143% of March 2018).

Accordingly, annualized premium^{*1} of policies-in-force was 13,085 million yen. The number of policies-in-force as of the end of March 2019 resulted in a total of 308,865, and sum insured of policies-in-force stands at 2,289,617 million yen.

In March 2019, insurance premiums and claims and benefits recorded 1,061 million yen (116% of March 2018) and 188 million yen (148% of March 2018), respectively.

Topics

Mar. 20 Changes in Executive Officers
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190320492875/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

| Number of new business (month) | Mar. 2019 | Mar. 2018 |
|---|-----------|-----------|
| Number of new business | 6,074 | 4,255 |
| Sum insured of new business ^{*3} (million yen) | 32,243 | 18,805 |
| Annualized premium ^{*1} (million yen) | 268 | 184 |
| - excl. death coverage (million yen) | 155 | 120 |

| Number of new business (accumulated total) | Apr. 2018 - Mar. 2019 | Apr. 2017 - Mar. 2018 |
|---|-----------------------|-----------------------|
| Number of new business | 64,435 | 39,175 |
| Sum insured of new business ^{*3} (million yen) | 341,931 | 184,857 |
| Annualized premium ^{*1} (million yen) | 2,773 | 1,714 |
| - excl. death coverage (million yen) | 1,633 | 1,118 |

| Number of policies-in-force | End of Mar. 2019 | End of Mar. 2018 |
|--|------------------|------------------|
| Number of policies-in-force | 308,865 | 263,847 |
| - Term Life ^{*4} | 150,812 | 131,256 |
| - Whole-life Medical ^{*4} | 85,972 | 76,606 |
| - Term Medical Care ^{*4} | 9,494 | 9,924 |
| - Long-term Disability ^{*4} | 49,215 | 42,629 |
| - Cancer ^{*4} | 13,372 | 3,432 |
| Sum insured of policies-in-force ^{*3} (million yen) | 2,289,617 | 2,059,703 |
| Annualized premium ^{*1} (million yen) | 13,085 | 11,147 |
| - excl. death coverage (million yen) | 6,596 | 5,482 |

| Insurance premiums and claims (million yen) | Mar. 2019 | Mar. 2018 |
|---|-----------|-----------|
| Insurance premiums | 1,061 | 911 |
| Insurance claims and benefits | 188 | 127 |

- *1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- *2: This report is preliminary and may be different from the final settlement report.
- *3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- *4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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