

May 13, 2019

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## **April 2019: MONTHLY DISCLOSURE**

**Annualized premium of new business was 243 million yen, 147% of April 2018**

TOKYO, May 13, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for April 2019.

Annualized premium<sup>\*1</sup> of new business in the month of April 2019 was 243 million yen (147% of April 2018) with the number of new business at 5,605 (144% of April 2018).

Accordingly, annualized premium<sup>\*1</sup> of policies-in-force was 13,248 million yen. The number of policies-in-force as of the end of April 2019 resulted in a total of 312,545, and sum insured of policies-in-force stands at 2,308,130 million yen.

In April 2019, insurance premiums and claims and benefits recorded 1,072 million yen (116% of April 2018) and 200 million yen (135% of April 2018), respectively.

### **Topics**

- Apr. 2 Term Life and Long-term Disability Ranked 1st for Third Consecutive Year & Cancer Insurance Ranked 3rd in Kakaku.com Insurance Award 2019  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20190402499702/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190402499702/pdfFile.pdf)
- Apr. 26 Lifenet's Contact Center and Website Awarded Top Ratings in 3 Categories in the HDI Benchmarking  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20190426412455/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190426412455/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Apr. 2019	Apr. 2018
Number of new business	5,605	3,885
Sum insured of new business <sup>*3</sup> (million yen)	29,764	21,795
Annualized premium <sup>*1</sup> (million yen)	243	166
- excl. death coverage (million yen)	140	99

Number of new business (accumulated total)	Apr. 2019 - Apr. 2019	Apr. 2018 - Apr. 2018
Number of new business	5,605	3,885
Sum insured of new business <sup>*3</sup> (million yen)	29,764	21,795
Annualized premium <sup>*1</sup> (million yen)	243	166
- excl. death coverage (million yen)	140	99

Number of policies-in-force	End of Apr. 2019	End of Apr. 2018
Number of policies-in-force	312,545	266,191
- Term Life <sup>*4</sup>	152,477	132,217
- Whole-life Medical <sup>*4</sup>	86,796	77,024
- Term Medical Care <sup>*4</sup>	9,454	9,882
- Long-term Disability <sup>*4</sup>	49,593	43,151
- Cancer <sup>*4</sup>	14,225	3,917
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,308,130	2,071,627
Annualized premium <sup>*1</sup> (million yen)	13,248	11,244
- excl. death coverage (million yen)	6,683	5,542

Insurance premiums and claims (million yen)	Apr. 2019	Apr. 2018
Insurance premiums	1,072	924
Insurance claims and benefits	200	148

- \*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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