

September 6, 2019  
Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

## **August 2019: MONTHLY DISCLOSURE**

**Annualized premium of new business was 255 million yen, 118% of August 2018**

TOKYO, September 6, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for August 2019.

Annualized premium\*<sup>1</sup> of new business in the month of August 2019 was 255 million yen (118% of August 2018), and the number of new business was 6,105 (121% of August 2018).

Accordingly, annualized premium\*<sup>1</sup> of policies-in-force was 14,005 million yen. The number of policies-in-force as of the end of August 2019 resulted in a total of 330,016, and sum insured of policies-in-force stands at 2,389,084 million yen.

In August 2019, insurance premiums and claims and benefits recorded 1,136 million yen (118% of August 2018) and 261 million yen (126% of August 2018), respectively.

### **Topics**

- Aug. 8 Financial Results for 1Q of Fiscal 2019 Ending March 31, 2020  
<https://ir.lifenet-seimei.co.jp/en/library/earnings.html>
- Aug. 9 Notice of Completion of Payment Related to New Share Issue for Restricted Stock Compensation  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20190809487024/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190809487024/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Aug. 2019	Aug. 2018
Number of new business	6,105	5,025
Sum insured of new business <sup>*3</sup> (million yen)	30,007	27,973
Annualized premium <sup>*1</sup> (million yen)	255	216
- excl. death coverage (million yen)	152	127

Number of new business (accumulated total)	Apr. 2019 - Aug. 2019	Apr. 2018 - Aug. 2018
Number of new business	31,322	22,787
Sum insured of new business <sup>*3</sup> (million yen)	157,114	125,885
Annualized premium <sup>*1</sup> (million yen)	1,338	981
- excl. death coverage (million yen)	800	574

Number of policies-in-force	End of Aug. 2019	End of Aug. 2018
Number of policies-in-force	330,016	279,458
- Term Life <sup>*4</sup>	159,940	137,871
- Whole-life Medical <sup>*4</sup>	91,160	79,579
- Term Medical Care <sup>*4</sup>	9,300	9,757
- Long-term Disability <sup>*4</sup>	51,366	45,404
- Cancer <sup>*4</sup>	18,250	6,847
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,389,084	2,141,551
Annualized premium <sup>*1</sup> (million yen)	14,005	11,816
- excl. death coverage (million yen)	7,122	5,869

Insurance premiums and claims (million yen)	Aug. 2019	Aug. 2018
Insurance premiums	1,136	963
Insurance claims and benefits	261	207

- \*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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