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 Ryosuke Mori, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

**Lifenet's Three Products Ranked 1st
 in the Most Chosen Insurance Ranking 2020 of HOKEN ICHIBA**

TOKYO, April 16, 2020 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* ranked 1st for third consecutive year and, Whole-life Medical Insurance*1 *Jibun 3* and Cancer Insurance *Double Yell* also ranked 1st in the category of applying insurance via online in the *Most Chosen Insurance Ranking 2020* of HOKEN ICHIBA. HOKEN ICHIBA is one of the most popular website for comparing insurance products operated by Advance Create Co.,Ltd.

■ **Ranked 1st in Category of Applying Insurance via Online
 in *The Most Chosen Insurance Ranking 2020* of HOKEN ICHIBA**



**Term Life
 Kazoku**



**Whole-medical
 Jibun3**



**Cancer Insurance
 Double Yell**



The Most Chosen Insurance Ranking 2020 was released top five insurance products by category such as life insurance, educational endowment insurance and medical insurance in HOKEN ICHIBA. It is based on compiled date from the number of applications from January through December 2019.

*1 Includes the total number of applications of current whole-life medical products *Jibun 3* and *Jibun 3 for women*, and previous products *New Jibun* and *New Jibun for women* (sales terminated upon the launch of *Jibun 3* products in December 2019).

About Lifenet URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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