

January 8, 2021  
Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

**Lifenet Whole-life Medical Products Ranked 1st  
in the Medical Insurance Product Ranking  
of the 2021 Oricon Client Satisfaction Survey  
Highest evaluation among policyholders who received benefits**

TOKYO, January 8, 2021 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces Lifenet Whole-life Medical products ranked number one in the medical insurance product ranking of *the 2021 Oricon Client Satisfaction Survey* hosted by Oricon Inc.

The questionnaire survey was answered by policyholders who received benefits. Lifenet Whole-life Medical products also ranked number one in two out of five subcategories: Procedure satisfaction ranking and Product coverage satisfaction ranking.

- **First place in the medical insurance product ranking of *the 2021 Oricon Client Satisfaction Survey*.**



The survey was conducted based on 32 companies' products from August 24 to 31, 2020, August 23 to 28, 2019 and September 4 to 12, 2018 and evaluated by 7,774 policyholders.

**About LIFENET URL:** <https://ir.lifenet-seimei.co.jp/en/>

Remembering to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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