NEWS RELEASE



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Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Growth)

Lifenet's Two Products Ranked 1st in the Most Chosen Insurance Ranking 2022 of HOKEN ICHIBA

TOKYO, June 7, 2022 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: https://ir.lifenet-seimei.co.jp/en/) announces that Whole-life Medical Insurance *Jibun* 3 and Cancer Insurance *Double Yell* were ranked 1st in each category of applying insurance via online in *the Most Chosen Insurance Ranking* 2022 of HOKEN ICHIBA. HOKEN ICHIBA is one of the most popular website for comparing insurance products operated by Advance Create Co.,Ltd.

■ Ranked 1st in Category of Applying Insurance via Online in the Most Chosen Insurance Ranking 2022 of HOKEN ICHIBA*1



Whole-medical Jibun3





Cancer Insurance

Double Yell



The Most Chosen Insurance Ranking 2022 was released top five insurance products by category such as life insurance, educational endowment insurance and medical insurance in HOKEN ICHIBA. It is based on compiled date from the number of application from January through December 2021.

*1 The number of applications of whole-medical includes Jibun3 and Jibun3 for women.

About Lifenet URL: http://ir.lifenet-seimei.co.jp/en/

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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