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Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Growth)

## Lifenet Received Gold Rating in the PRIDE Index for LGBTQ Initiatives for 8th Consecutive Year, the Industry Record

TOKYO, November 15, 2023 - LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces Lifenet has received Gold Rating in the PRIDE Index 2023 for LGBTQ<sup>\*1</sup> initiatives for 8th consecutive year. The PRIDE Index is hosted by *work with Pride* (wwP).

The PRIDE Index is the benchmark for better working environment for LGBTQ in Japan. Companies and organizations are evaluated by 5 index categories – Policy, Representation, Inspiration, Development and Engagement/Empowerment, and ranked as Gold, Silver and Bronze. Lifenet received the highest Gold Rating for 8th consecutive year, the industry record<sup>2</sup>.



### ■ Initiative: Same-sex partners accepted as beneficiaries

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet has accepted same-sex partners as the designated beneficiaries of its insurance products since November 2015.

(<https://www.lifenet-seimei.co.jp/rainbow/> Japanese version only)

\*1 Sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer.

\*2 Based on data collected by Lifenet

### About work with Pride URL: <https://workwithpride.jp/> (Japanese version only)

*work with Pride* is a private organization to support the promotion and institutionalization of diversity management relating to sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer in companies and organizations.

### About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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